

pacprintTM 2025

20-23 May 2025

The Dome, Hall 2 & 3,
Sydney Showground

CO-LOCATED WITH



INNOVATION
COLLABORATION
TRANSFORMATION

#1

Exhibitor News

PRESENTED BY



Visual
Media
Association

Welcome to the first exhibitor newsletter for PacPrint Sydney 2025!

The show is just over 3 months away, so it's time to start thinking about what you hope to achieve at the show, and what you are going to need to help you reach your target.

ACCOMMODATION

Accommodation rates have been negotiated at several hotels and apartments in close proximity to the venue. To book this accommodation online please visit <https://events.ozaccom.com.au/pacprint-2025/accommodation/Site/Register>



MEDIA OPPORTUNITIES

VI Magazine will feature a show preview in the Autumn edition highlighting features of the show.



Be a part of Visual Impact Magazine's PacPrint Sydney 2025 special preview edition.

As an exhibitor at PacPrint 2025, Visual Impact Magazine would like to help you maximise your investment, with a free listing in the Visual Impact Magazine PacPrint Preview edition. This is an opportunity to showcase the products and services you will have on display, giving exhibitors even more reason to visit your stand. The process couldn't be easier, simply email a 100-word (maximum) description to

robg@visualconnections.org.au

Please DO NOT include web links. Please refrain from using ALL CAPS, unless listing a device that will be on display.

We need your material by Friday 7th March (at the very latest). The magazine is set for release on Wednesday 23rd April. Any materials received will be treated as confidential until that date.

Now, just in case you are not sure what to write, we have a couple of suggestions for you. You can talk about the latest products and services you will be showing, why attendees should speak to you, what your company does and, how you help businesses and professionals in the industry. That should make for a good start.



SOCIALS

- Use these hashtags on all your comms

#PacPrint

#printexpoaus

#visualimpactexpo

#LabelandPackagingExpo

HOW CAN I HIGHLIGHT MY PRESENCE AT THE SHOW?

You'll find the PacPrint Sydney 2025 logo and web banner available for you to use on any event communication – emails, newsletters, brochures, postcards, catalogues etc.

It is available for download from the exhibition website,

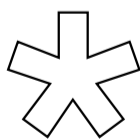
https://www.pacprint.com.au/media/PACPRINT_LOGOS_FOR_WEBSITE_NEW.zip?downloadable=1

We can also provide you with the banner with "See us on stand" And your logo incorporated into the banner. If you would like this please contact the Events Team on exhibitions@visualconnections.org.au.



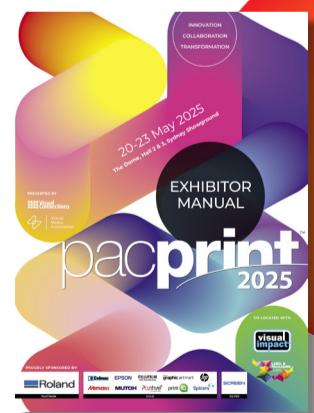
SPONSORSHIP AND ADVERTISING OPPORTUNITIES

We have a number of sponsorship and advertising opportunities available for exhibitors. Have a look at the options here https://pacprint.com.au/media/PACPRINT25_Sponsorship%20Brochure%20R3.pdf



EXHIBITOR MANUAL

By now you should have received your exhibitor manual. You will need to complete your necessary forms for your stand and return them to us as soon as possible.



If you have any questions at any time, please do not hesitate to contact Charly Blades on 02 9868 1577 or exhibitions@visualconnections.org.au

PROUDLY SPONSORED BY:



PLATINUM



GOLD

SILVER