

#1

# Exhibitor News

**Review.  
Rebuild.  
Reconnect.**

Welcome to the first exhibitor newsletter for PacPrint21 co-locating with Visual Impact and Label & Packaging Expo 2021. The shows are just under six months away, so now it is time to start thinking about what you would like to achieve at the show, and what you will need to help you reach your target.



## Events Grant – EXTENDED!!

Have you submitted your application for the Government Event Funding Grant?

The funding will not come to Visual Connections but instead to PacPrint Exhibitors.

*Design, build, transport, signage...Imagine half of it being covered! To a maximum of \$250,000*

So if you book a booth or space at PacPrint, Visual Impact or Label & Packaging Expo you can get 50% CASH Back if you spend \$10,000 or more.

You will need to submit your application before **June 30, 2021**. **Here is the eligibility criteria and program guidelines.**

**It's worth noting that the grant is capped so once money is allocated, that's it – So get in quick!**

## Exhibitor Manual

The online exhibitor manual will be available soon. A unique link will be sent to you for your online forms. If you have any queries regarding the manual please give either Jenny or Debrah a call on 02 9868 1577 or [exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au).



## ACCOMMODATION

Accommodation rates have been negotiated at several hotels and apartments in close proximity to the MCEC. To book this accommodation online please visit the **"Information for Exhibitors"** tab on the PacPrint website.

SOCIALS – USE THESE HASHTAGS ON ALL YOUR COMMS

#pacprint #printexpoaus #visualimpactexpo and #labelandpackagingexpo



**Highlight  
your  
presence at  
the show!!**

USE OF EXHIBITION LOGO – Attached you'll find the PacPrint, Visual Impact and Label & Packaging logos and web banner available for you to use on any event communication – emails, newsletters, brochures, postcards, catalogs etc. To use, simply right click on the images and save.

**If you have any questions at any time, please do not hesitate to contact Jenny or Debrah on 02 9868 1577 or [exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au)**

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PROUDLY SPONSORED BY



SILVER



#2

# Exhibitor News

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Welcome to the second exhibitors newsletter for PacPrint21 co-locating with Visual Impact and Label & Packaging Expo 2021.

We hope these newsletters give you some important information in the lead up to the show.

## VISITOR BAG INSERTS



Would you like to include an insert into the Visitors Bag? This is a great opportunity to get you marketing or sample into the hands of all the visitors. You will need to supply 7,000 inserts to our packers by Friday, August 20th, 2021 the cost is \$500 for standard inserts.

Attached to this newsletter are the **stand upgrade options** and **branding opportunities** available to exhibitors. Please take the time to look through the options as these can help improve your visibility at the show.



pacprint™  
2021

CO-LOCATED WITH



// 28th September – 1st October 2021

// Bays 1-11, Melbourne Convention and Exhibition Centre



SEE US AT STAND XX

YOUR LOGO HERE

## Logo Banner

If you would like to add your company details and stand number in a banner onto all of your communication, let us know and we can arrange to have one sent to you.

> **EXPONET EARLY BIRD DISCOUNT ENDS 19TH JULY** – You get a 20% on the subtotal of your order. ExpoNet will be sending all exhibitors their own exhibitor kit for completion.

> **RIGGING 10% DISCOUNT DEADLINE 19TH JULY**– ordered and deposit paid. *Conditions Apply.*



## ACCOMMODATION

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#pacprint #printexpoaus #visualimpactexpo and #labelandpackagingexpo

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